



Dear xxx,

I am writing to ask for your support of Baptist Health's Miami Cancer Institute (MCI) via Bounce Back from Cancer, our partnership with the Miami HEAT. Last year, Bounce Back raised more than \$1 million to fund life-saving cancer research and services. This year, we hope to double the amount of support we are able to provide.

The Miami Cancer Institute just celebrated its fifth anniversary of providing high-tech, high-touch care to our community. MCI physicians use sophisticated diagnostics to create targeted treatment plans that produce better outcomes for its patients – all in a patient-friendly environment that is unmatched in South Florida.

Bounce Back from Cancer will be held on Sunday, March 13. Donations of any amount will be greatly appreciated. Every dollar raised will be used to support value-added patient services, research and clinical trials at MCI.

To donate, please visit: [INSERT PERSONAL FUNDRAISING LINK HERE](#)

If you need more convincing about whether to support the Miami Cancer Institute – please watch this video of Adrian's Story: [Bounce Back from Cancer TM | Adrian's Story](#).

You can also join me and scores of others on March 13 for the 14.2 mile trek from MCI or the 2 mile dribble from The Underline—Brickell to the FTX Area where the HEAT's Udonis Haslem will greet us. Here is UD's message: [Bounce Back with Miami HEAT's Udonis Haslem on Vimeo](#)

For more information or to register go to [www.heathelpcure.org](http://www.heathelpcure.org)

Thank you for your incredible support of Baptist Health and the Miami Cancer Institute.

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