

Corporate Teams Sample Communication (Internal)

Dear [COMPANY NAME] Family,

We're excited to announce that we have partnered with Baptist Health's Miami Cancer Institute to support and join in on the grassroots initiative, HEAT. HELP. CURE. and their community-wide fundraising event, Bounce Back from Cancer™.

We are asking YOU to join [TEAM NAME] to come dribble or walk with us to represent [COMPANY NAME] on the streets of Miami on **Sunday, March 13, 2022!**

There are many ways to show your support and get involved:

- **Bounce Back from Cancer™ Challenge (14.2 miles)** - Dribble a basketball or walk 14.2 miles from Miami Cancer Institute to the FTX Arena. All Bounce Back from Cancer™ Challenge participants will receive our signature Pineapple Basketball, autographed by Udonis Haslem (\$500 fundraising commitment).
- **Bounce Back from Cancer™ (2 miles)** - Dribble a basketball or walk 2 miles from The Underline's Brickell Backyard to the FTX Arena (\$150 fundraising commitment).
- **Virtual Dribbler** – There is also an option for you to join in virtually from your “home court” between March 5 – 13 by dribbling or walking a course of your choice, or by simply making a donation online.

For the folks who would like to participate in the 2 mile challenge, the registration fee is waived to the first [X] individuals. For the 14.2 mile challenge, the registration fee is waived for the first [X] individuals.

By mobilizing our company to participate in this fun, family-friendly event, we can help fulfill Miami Cancer Institute's vision of a world without cancer by advancing research, funding clinical trials, and provide leading-edge treatments to cancer patients right here in South Florida. Most of all, it is a great opportunity to bring us together and participate in this grassroots, community-wide fundraising event in support of an important cause.

So join [TEAM NAME] and enjoy some friendly competition among other corporations from South Florida. Invite your family and friends to join us. Set up a personal giving page and invite your contacts to support you. Bounce Back from Cancer™ is our chance to bring South Florida together to participate in this community-wide fundraising event in support of Miami Cancer Institute.

We will share more details regarding the day-of event in the coming weeks.

Thank you for your dedication and support.

[Bounce Back with Miami HEAT's Udonis Haslem on Vimeo](#)

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