



Dear [name]:

Did you know that cancer is the second-leading cause of death in the U.S.? It's a very scary statistic, but there is something we can do about it – we can come together as a community to raise critical funds for cancer research and clinical trials.

That's where you come in. I'm supporting **Bounce Back from Cancer™**, a partnership by Baptist Health Foundation and the Miami HEAT to support Baptist Health Miami Cancer Institute. As a not-for-profit organization, the Institute relies on donor contributions to fund breakthrough research and clinical trials. This year, Bounce Back is setting its sights on raising \$2.5 million for the Institute.

To help reach this goal, I've signed up to become an **MVP (All Star)**, with a commitment to dribble a basketball (**XX**) miles and raise **\$50,000 (\$2,500)** or more. It's an ambitious plan, I know, but one I can accomplish with the help of generous folks like you.

Would you please help us with a donation towards our upcoming Bounce Back from Cancer™ on Sunday, March 12? This event is so important to Miami Cancer Institute, because it provides the funds needed to keep making strides in cancer therapies — and to hopefully find a cure.

We need your help. Will you kindly take a few minutes to log into my Bounce Back from Cancer™ page and give?

[Click here for my donation page \[link\]](#)

Thank you so much for your support!

[signature]